

LET'S TALK ABOUT YOUR WALKING

Actor portrayal

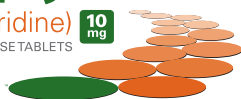
60-DAY FREE* TRIAL

See back cover for details
*Limitations and restrictions apply.

ampyra®

(dalfampridine)
EXTENDED RELEASE TABLETS

10
mg



AMPYRA® (dalfampridine) is the only branded prescription medicine indicated to help improve walking in adults with multiple sclerosis (MS). This was demonstrated by an increase in walking speed.

Selected Important Safety Information

Do not take AMPYRA if you:

- have ever had a seizure,
- have certain types of kidney problems, or
- are allergic to dalfampridine (4-aminopyridine), the active ingredient in AMPYRA.

Take AMPYRA exactly as prescribed by your doctor.

Please see Important Safety Information on page 10.

WHY WAIT? ASK YOUR DOCTOR ABOUT YOUR WALKING DIFFICULTY

87%

In a poll of more than 2,000 people with MS, **87% of respondents said they experienced some limitation to their walking ability** and limited activities that involved walking.*

46%

According to a survey of more than 1,000 US adults with MS, about **46% experienced walking difficulty at least twice a week.**†



Of those who experienced walking difficulty, **nearly 2 in 5 (39%) said they experienced mobility issues by the time they were diagnosed with MS.**†

* According to a 2008 poll, *A Patient Survey of Mobility and Exercise Issues Among MS Patients*, commissioned by Acorda Therapeutics, Inc. and the Multiple Sclerosis Association of America.

† According to a Harris Interactive poll commissioned by Acorda Therapeutics, Inc. and the National MS Society. July 29, 2011.

"Nobody likes to admit they have an issue. You always want to kind of put on a brave face and say, 'I'm doing great.'"

- Rick, real MS patient

**IF YOU'RE CONCERNED ABOUT
YOUR WALKING, SPEAK UP—IT'S
THE FIRST STEP TOWARD GETTING
THE HELP YOU NEED**

Selected Important Safety Information

Before taking AMPYRA® (dalfampridine), tell your doctor if you:

- have any other medical conditions
- are taking compounded 4-aminopyridine
- are taking any other prescription or OTC medicines, such as cimetidine
- are pregnant or plan to become pregnant. It is not known if AMPYRA will harm your unborn baby.
- are breast-feeding or plan to breast-feed. It is not known if AMPYRA passes into your breast milk. You and your doctor should decide if you will take AMPYRA or breast-feed. You should not do both.

Please see Important Safety Information on page 10.

DO YOU HAVE WALKING DIFFICULTY?

Answer the questions below. If you answer “Sometimes” or “A lot” to one or more of these questions, you may have walking difficulty.

Call your doctor today. The AMPYRA® (dalfampridine) FREE* 60-day trial might be right for you.

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GET REAL ABOUT YOUR WALKING

1. Since developing MS, have you noticed that your walking is getting worse?
 - Not at all
 - Sometimes
 - A lot
2. Have you noticed that your walking makes it difficult to keep up with friends or family members?
 - Not at all
 - Sometimes
 - A lot
3. Have you ever found yourself late for an appointment, missed a train or bus because you couldn't walk fast enough?
 - Not at all
 - Sometimes
 - A lot
4. Are there days or periods of time when your walking is noticeably slower?
 - Not at all
 - Sometimes
 - A lot
5. Are you having trouble making it in time to the bathroom or to answer the phone or doorbell?
 - Not at all
 - Sometimes
 - A lot

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Please see Important Safety Information on page 10.

Results from two clinical studies show

AMPYRA® (dalfampridine) MADE A REAL DIFFERENCE IN WALKING

4x
RESPONSE
RATE

- The proportion of patients that walked faster was about **4 times greater** with AMPYRA than placebo (sugar pill):
 - 34.8% vs 8.3% in Study 1.
 - 42.9% vs 9.3% in Study 2.

25%
FASTER THAN
BASELINE

- Patients who walked faster with AMPYRA improved their walking speed by an average of about **25% from baseline**, regardless of their disability level.

Not every patient responds to AMPYRA. Individual patient response to therapy may vary.

“Taking my walking pill has become a very important piece of my life. I can walk faster than I did before I started taking AMPYRA.”

- Bambi, real MS patient

Actor portrayal

In clinical trials, patients either took AMPYRA or placebo (sugar pill)

IN BOTH GROUPS, PATIENTS WHO WALKED FASTER ALSO REPORTED IMPROVEMENTS IN WALKING-RELATED ACTIVITIES

A difference between drug and placebo was not established for this outcome measure.

STANDING

NEED FOR SUPPORT INDOORS

MAINTAINING BALANCE

EFFORT NEEDED TO WALK

ABILITY TO RUN

WALKING SPEED

CLIMBING STAIRS

ABILITY TO WALK

NEED FOR SUPPORT OUTDOORS

CONCENTRATION NEEDED TO WALK

WALKING DISTANCES

GAIT

Most Common Side Effects

- urinary tract infection
- trouble sleeping
- dizziness
- headache
- nausea
- weakness
- back pain
- problems with balance
- multiple sclerosis relapse
- burning, tingling, or itching of your skin
- irritation in your nose and throat
- constipation
- indigestion
- pain in your throat

Please see Important Safety Information on page 10.

ASK FOR IT BY NAME

OVER 125,000 PEOPLE
HAVE RECEIVED AMPYRA

TRY AMPYRA
FREE* FOR 60 DAYS

To find out if you're eligible, visit
AMPYRAFreeTrial.com

ampyra®

(dalfampridine) 10 mg
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GET PERSONAL, 1-TO-1 SERVICE FROM AMPYRA PATIENT SUPPORT SERVICES (APSS)

"The APSS representative went through with me what the cost would be if I continued on AMPYRA... She was very helpful and I really appreciate the AMPYRA patient support that you provide."

- Real patient feedback about APSS

Not every patient responds to AMPYRA.
Individual patient response to therapy may vary.

Actor portrayal

APSS will:

- Set up your free* 60-day trial.
- Determine if you are eligible for co-pay assistance.
- Arrange for a specialty pharmacy to deliver AMPYRA right to your door.
- Help ensure you work with the same representative every step of the way.

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AMPYRA should not be taken with other forms of 4-aminopyridine (4-AP, fampridine), since the active ingredient is the same.

Please see Important Safety Information on page 10.

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AMPYRA may cause dizziness or vertigo. If you have these symptoms do not drive, operate machinery or do other dangerous activities.

AMPYRA may cause serious side effects, including severe allergic reactions. Stop taking AMPYRA and call your doctor right away or get emergency medical help if you have shortness of breath or trouble breathing, swelling of your throat or tongue, or hives.

The most common side effects for AMPYRA in MS patients were urinary tract infection; trouble sleeping; dizziness; headache; nausea; weakness; back pain; problems with balance; multiple sclerosis relapse; burning, tingling, or itching of your skin; irritation in your nose and throat; constipation; indigestion; and pain in your throat.

Please see the Patient Medication Guide by visiting
<https://ampyra.com/medication-guide.pdf>



Actor portrayal

ARE YOU READY TO TAKE THE NEXT STEP?

OVER 125,000 PEOPLE HAVE RECEIVED

THE MS “WALKING PILL”

TRY IT FREE* FOR 60 DAYS

Call your doctor today to learn if brand name
AMPYRA may be right for you.

To find out if you're eligible, visit
[AMPYRAFreeTrial.com](https://www.ampyratreatment.com)

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THERAPEUTICS

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