

# LET'S TALK ABOUT YOUR WALKING



Actor portrayal

*my*ampyra™

Get 1-to-1 support from **MyAmpyra**, the support program for people taking AMPYRA® (dalfampridine) Extended Release Tablets, 10 mg—"The Walking Pill"®

AMPYRA is the first and only brand prescription medicine indicated to help improve walking in adults with multiple sclerosis (MS). This was demonstrated by an increase in walking speed.

## Selected Important Safety Information

Do not take AMPYRA if you:

- have ever had a seizure,
- have certain types of kidney problems, or
- are allergic to dalfampridine (4-aminopyridine), the active ingredient in AMPYRA.

Take AMPYRA exactly as prescribed by your doctor.

**Please see Important Safety Information on page 10 and enclosed Patient Medication Guide.**

**ampyra**®  
(dalfampridine) 10 mg  
EXTENDED RELEASE TABLETS





ASK FOR AMPYRA BY NAME

OVER 138,000 PEOPLE HAVE RECEIVED AMPYRA

GET PERSONAL, 1-TO-1 SUPPORT FROM

*My* ampyra™  
FREE FOR PEOPLE TAKING AMPYRA—  
"THE WALKING PILL®"

## MyAmpyra provides



Tips on taking your AMPYRA prescription



Walking Assessment Survey to share with your doctor



Useful information about AMPYRA and walking



Refill reminders by e-mail

### Selected Important Safety Information

Before taking AMPYRA, tell your doctor if you:

- have any other medical conditions
  - are taking compounded 4-aminopyridine
  - are taking any other prescription or OTC medicines, such as cimetidine
  - are pregnant or plan to become pregnant. It is not known if AMPYRA will harm your unborn baby.
  - are breastfeeding or plan to breastfeed. It is not known if AMPYRA passes into your breast milk.
- Talk with your healthcare provider about the best way to feed your baby if you take AMPYRA.

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"I really appreciated the support that every AMPYRA patient receives."

- Real patient feedback about MyAmpyra

**\$0 CO-PAY**

You may be eligible to receive AMPYRA for as little as \$0.\*†



Scan the QR code to learn more about the AMPYRA assistance program

\*Patients who participate in Medicaid, Medicare, or any other federal healthcare program are not eligible to receive co-pay assistance. This offer is not valid if you are a resident of California or Massachusetts or where otherwise prohibited by law.

†Please note, eligibility restrictions and maximum benefits apply. For more information, call 1-888-881-1918. Merz may modify these maximums or discontinue the program at any time. In this case, any change to what commercial patients are required to pay will be communicated to patients by their specialty pharmacy. The actual amount patients have to pay will vary depending upon these maximums and their insurance benefit.

Results from 2 clinical studies show that

## AMPYRA® (dalfampridine) MADE A REAL DIFFERENCE IN WALKING

# 4X

RESPONSE  
RATE

# 25%

FASTER THAN  
BASELINE

- The proportion of patients who walked faster was **~4 times greater** with AMPYRA than placebo (sugar pill):
  - 34.8% vs 8.3% in Study 1
  - 42.9% vs 9.3% in Study 2
- Patients who walked faster with AMPYRA improved their walking speed by an average of **~25% from baseline**, regardless of their disability level.

Not every patient responds to AMPYRA.  
Individual patient response to therapy may vary.



**"Taking my walking pill has become a very important piece of my life. I can walk faster than I did before I started taking AMPYRA."**

— BAMBI, REAL PATIENT  
WITH MS

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# TELL YOUR DOCTOR ABOUT YOUR WALKING DIFFICULTY TODAY

87%

In a poll of more than 2,000 people with MS, **87% of respondents said that they experienced some limitation to their walking ability** and limited their activities that involved walking.\*

46%

According to a survey of more than 1,000 US adults with MS, **~46% experienced walking difficulty at least twice a week.**†



Of those who experienced walking difficulty, **nearly 2 in 5 (39%) said that they experienced mobility issues by the time they were diagnosed with MS.**†

\*According to a 2008 poll, *A Patient Survey of Mobility and Exercise Issues Among MS Patients*, commissioned by Merz Pharmaceuticals, Inc. and the Multiple Sclerosis Association of America.

†According to a Harris Interactive poll commissioned by Merz Pharmaceuticals, Inc. and the National MS Society. July 29, 2011.

**"Nobody likes to admit they have an issue. You always want to kind of put on a brave face and say, I'm doing great."**

— RICK, REAL PATIENT WITH MS



IF YOU'RE CONCERNED ABOUT YOUR WALKING,

**SPEAK UP.**

IT'S THE FIRST STEP TOWARD GETTING THE HELP YOU NEED

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AMPYRA® (dalfampridine) should not be taken with other forms of 4-aminopyridine (4-AP, fampridine), since the active ingredient is the same.

AMPYRA may cause dizziness or vertigo. If you have these symptoms do not drive, operate machinery or do other dangerous activities.

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# DO YOU HAVE WALKING DIFFICULTY?



Answer the questions below. If you answer “Sometimes” or “A lot” to one or more of these questions, you may have walking difficulty.

## GET REAL ABOUT YOUR WALKING

1. Since developing MS, have you noticed that your walking is getting worse?  
 Not at all  
 Sometimes  
 A lot
2. Have you noticed that your walking makes it difficult to keep up with friends or family members?  
 Not at all  
 Sometimes  
 A lot
3. Have you ever found yourself late for an appointment or missing a train or bus because you couldn't walk fast enough?  
 Not at all  
 Sometimes  
 A lot
4. Are there days or periods of time when your walking is noticeably slower?  
 Not at all  
 Sometimes  
 A lot
5. Are you having trouble making it to the bathroom or to answer the phone or doorbell in time?  
 Not at all  
 Sometimes  
 A lot



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AMPYRA® (dalfampridine) may cause serious side effects, including severe allergic reactions. Stop taking AMPYRA and call your doctor right away or get emergency medical help if you have shortness of breath or trouble breathing, swelling of your throat or tongue, or hives.

The most common side effects for AMPYRA in MS patients were urinary tract infection; trouble sleeping; dizziness; headache; nausea; weakness; back pain; problems with balance; multiple sclerosis relapse; burning, tingling, or itching of your skin; irritation in your nose and throat; constipation; indigestion; and pain in your throat.

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**For additional safety information, please see the enclosed Patient Medication Guide.**



# JOIN OVER 138,000 PEOPLE WHO HAVE RECEIVED AMPYRA, THE MS "WALKING PILL"®

*My*ampyra™

Talk to your doctor today, and enjoy all the benefits of MyAmpyra, free

MyAmpyra, the free patient support program that offers:



Useful web-based material



Information about AMPYRA and walking



Useful tips and tools

**\$0 CO-PAY\*†**

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**ASK YOUR DOCTOR IF AMPYRA IS RIGHT FOR YOU TODAY**

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THERAPEUTICS